

# Call for Industrial Exhibition for AsiaHaptics 2024

Update: 01 July 2024  
Organizing Committee of AsiaHaptics 2024

AsiaHaptics is an exhibition type of international conference dedicated to the haptics domain, engaging presentations accompanied by hands-on demonstrations. AsiaHaptics extends a warm invitation to participants from around the world, not limited to Asia, who are involved in haptic hardware, human haptic perception, and diverse haptic applications. AsiaHaptics are held biannually, alternating with the World Haptics Conference.

The 5<sup>th</sup> AsiaHaptics conference, AsiaHaptics 2024, will take place from 28<sup>th</sup> October to 30<sup>th</sup> October 2024 at Sunway University, Bandar Sunway. Following the successful exhibition at past AsiaHaptics conferences (2014, 2016, 2018 and 2022), where industries showcased live demonstrations of their products and innovations, we are thrilled to invite companies to participate in the industrial exhibition at AsiaHaptics 2024. Previous AsiaHaptics conferences welcomed participants from around the globe, with demonstrations of cutting-edge industrial products. As we expand our conference to be held in Southeast Asia for the very first time, we anticipate an even greater opportunity for companies to exhibit their latest advancements in products and technologies.

This year, we are also introducing a sponsorship program, providing additional opportunities for companies to enhance their visibility and engagement with attendees. We cordially invite you to join us at this exciting event and play an active role in shaping the success of AsiaHaptics 2024.

## Conference Information

<b>Date</b>	28 – 30 October 2024
<b>Venue</b>	Sunway University, Bandar Sunway, Malaysia
<b>Expected Attendance</b>	Up to 160 haptics professionals from worldwide and 50 industries, who participate in the Haptics Tutorial Courses held in the same venue

## **Exhibition/Sponsorship Information**

We provide several exhibition/sponsorship classifications to suit your needs. The information of each package is as below:

1. Bronze package
  - A. Exhibition fee: ¥ 100,000 (RM 5,000)
  - B. Visibility on displays, materials, website
  - C. HALF running page advertisement in the souvenir program book
  - D. Conference and banquet registration for ONE
  - E. Option to deliver brochures in delegates bags
2. Silver package
  - A. Exhibition fee: ¥ 200,000 (RM 10,000)
  - B. Prominent visibility on displays, materials, website
  - C. HALF running page advertisement in the souvenir program book
  - D. Conference and banquet registration for ONE
  - E. Option to deliver brochures in delegates bags
  - F. ONE exhibition desk
3. Gold package
  - A. Exhibition fee: ¥ 500,000 (RM 20,000)
  - B. Prominent visibility on displays, materials, website
  - C. FULL running page advertisement in the souvenir program book
  - D. Conference and banquet registration for TWO
  - E. Option to deliver brochures in delegates bags
  - F. 2.0m X 1.5m of exhibition booth
  - G. Option to introduce winners
  - H. Sponsor a scientific event (award, etc.)
4. Platinum package
  - A. Exhibition fee: ¥ 1,000,000 (RM 40,000)
  - B. Prime visibility on displays, materials, website
  - C. FULL page advertisement (full color) on the inside back cover in the souvenir program book

- D. Conference and banquet registration for THREE
  - E. Option to deliver brochures in delegates bags
  - F. Flexible exhibition booth with negotiation
  - G. Option to give a welcome speech at event
  - H. Sponsor a major event (reception, workshop, award, etc.)
5. Diamond package
- A. Exhibition fee: ¥ 2,000,000 (RM 80,000)
  - B. Prime visibility on displays, materials, website
  - C. FULL page advertisement (full color) on the back cover/inside front cover in the souvenir program book
  - D. Conference and banquet registration for TEN
  - E. Option to deliver brochures in delegates bags
  - F. Flexible exhibition booth with negotiation
  - G. Option to give a welcome speech at event and participate as a panelist
  - H. Sponsor a major event (banquet, award, etc.)
  - I. Additional sponsorship options (negotiation is needed)
- Events
    - Banquet Supporter (Diamond)
    - Reception Supporter (Platinum)
    - Workshop Supporter (Platinum)
  - Awards
    - Sponsor Award
  - Each exhibition space has
    - 240V of power supply / Company name board
  - Schedule
    - Oct. 28th, 9:30-17:00 Carry in / Installation
    - Oct. 29th – Oct. 30th Demonstration period
    - Oct. 31st, 16:00-18:00 Carry out
  - Attention
    - First-come-first served basis (Space for exhibition is limited)

- Deadline: September 1, 2024
- We will send you an invoice after the registration. Please make payment by bank transfer. The transferring bank account is TBA

- Payment Method

Bank Name: HSBC Bank Malaysia Berhad

Account No: 352-512164-101

Swift Code: HBMBMYKL

Bank Address: Unit 2A & 2A-A, Jalan USJ 10/1B, 47620 Subang Jaya, Selangor

Darul Ehsan, Malaysia

- Terms and Conditions

1. *Contract*

This application, properly executed by APPLICANT, shall upon written acceptance by AsiaHaptics Conference 2024 management (AHC 2024) constitute a valid and binding contract.

2. *Space Assignments*

The following rules and regulations governing the exhibit under the auspices of AHC 2024 are part of the application for space and constitute a contract between APPLICANT and the AHC 2024. Any detail not specified is subject to decision by the General Chairs, AHC 2024. Since exhibition space is limited, assignments will be based on the date the application and payment are received.

3. *Terms of Payment*

Full payment must accompany this application. No application will be processed without remittance of full payment. Deadline for submission is September 1, 2024. A completed application for space with full payment and all requested information must be submitted by mail, facsimile, or email. Facsimile applications must include a credit card number, expiration date, and signature.

#### *4. Contract for Space*

APPLICANT agrees to accept the exhibit space assigned. AHC 2024 reserves the right to modify the designated exhibit space in the event a change in the original assignment is necessary. Late applications will be accepted subject to availability and may not be included in printed materials. Each exhibition unit includes: - 2 x 2.5m floor space with electrical power outlet; - One table and two chairs.

#### *5. Cancellations*

APPLICANT will notify AHC 2024 of cancellations by physical mail, fax, or e-mail. Cancellations are not effective until notice has been received in writing by AHC 2024. See application for contact information.

#### *6. Refunds*

Promotion of the conference and its supporters is ongoing; therefore sponsorship support is not refundable. For Exhibit Only support, the date on which written notice of cancellation is received will be the official cancellation date. No refunds will be given for Exhibit cancellations received after October 14, 2024.

#### *7. Sharing of Exhibit Space*

Subletting or sharing of space is not permitted.

#### *8. Badges and Staffing*

Each exhibitor is limited to the number of complimentary printed representative badges indicated by level of support in the Sponsorship Prospectus. Identification badges may be picked up at the registration desk. Badge exchange between exhibitor representatives is not permissible.

#### *9. Exhibit Staffing and Operation*

All exhibits must be staffed during the designated Demo/Exhibit Sessions on October, 28,29 and 30, 2024. Exhibitors are encouraged to staff exhibits continuously during conference hours. AHC 2024 reserves the right to restrict or evict exhibits which because

of sound, method of operation, materials, content, or any other reason are objectionable. In the event of such restriction or eviction, no refund or reimbursement will be issued for the cost of rentals or other exhibit expenses.

#### *10. Exhibits layout*

Exhibits must be arranged so as not to obstruct the view or otherwise interfere with the displays of other Exhibitors. This restriction includes person(s), things, conduct, printed material or anything of a character that may be objectionable to the exhibition as a whole.

#### *11. Violations*

As a condition of exhibiting, the APPLICANT agrees to observe all policies. Violators may not be eligible to exhibit at future Asia Haptics Conferences.

#### *12. Insurance*

Insurance on all exhibits is the responsibility of the APPLICANT. AHC 2024 does not assume any responsibility for property loss or damage to personal property, as stated below under the Limitation of Liability. Supporters/Exhibitors are advised and encouraged to carry insurance to cover their property against damage and loss and public liability insurance for claims of injury to the person and property of others.

#### *13. Limitation of Liability*

APPLICANT agrees that AHC 2024 shall not be liable for any damage or liability of any kind or for any damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by APPLICANT or any person thereon with the consent of APPLICANT and that APPLICANT will indemnify and hold harmless AHC 2024 from all liability whatsoever, on account of such damage, or injury, whether or not caused by negligence of or breach of an obligation by APPLICANT or its employees or representatives.

#### *14. Catastrophe*

In the event of fire, strikes, or other unavoidable occurrence rendering the exhibit space unfit for use, provisions will be made for the exhibit elsewhere.

### **Contact Information**

Prof. Ir. Ts. Dr. Yap, Kian Meng  
Associate Professor Satoshi Saga  
Dr. Ganesh Kumar  
David Olayemi Alebiosu

Malaysia Local General Chair

e-mail: [asiahaptics2024\\_sponsorship@sunway.edu.my](mailto:asiahaptics2024_sponsorship@sunway.edu.my)

### **Liability**

The Exhibitor understands that neither the AsiaHaptics nor Sunway University maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

\*Disclaimer: The information contained in this document is subject to change without notice.